गोविंद मोहन
सचिव
Govind Mohan
Secretary

सत्यमेव जयते

Azadi Ka Amrit Mahotsav

भारत सरकार
संस्कृति मंत्रालय
नई दिल्ली–110001
GOVERNMENT OF INDIA
MINISTRY OF CULTURE
NEW DELHI-110 001

D.O. No. CM-21037/89/2021-Spl. Cell

January 15, 2022

Dear Sir:

Ministry of Culture, Government of India is implementing the National Mission on Cultural Mapping (NMCM). The NMCM, interalia, envisages to build a comprehensive database of artists, art forms and other resources across the country. The major outcome of the initiative is Cultural Mapping through establishment of 'National Cultural Workplace' with an aim to create an exhaustive national cultural database of individuals and institutions, content generation and research in critical areas with the help of available advanced technology.

2. In pursuance of this vision, the Ministry of Culture has initiated a survey titled *Mera Gaon Meri Dharohar (MGMD)* with the objective of creating a Village Cultural Gazette. During the survey, common citizens are invited and encouraged to share information on what makes their village or block or district unique. These may include interesting facts about village, places of interest, traditional practices, famous personalities, environmental policies, electrification projects, open defecation-free status etc.

3. The nodal agency for implementation of the Survey is CSC e-Governance Services India Ltd., a Special Purpose Vehicle (SPV), set up by Government of India. The survey will be undertaken by Village Level Entrepreneurs (VLEs) who manage a Common Service Centre (CSC) in their respective panchayat/ village.

4. It is envisaged that the VLE shall identify knowledgeable respondents from within their village who may respond to the survey by providing specific details spelled out in the questionnaire (Copy enclosed). The VLE needs to visit the village, meet the citizen/ Panchayat member/ other reputed persons and collect the information through a Mobile app.

5. I shall appreciate, if you could direct the concerned Department(s) and District Magistrates/District Collectors to take up the implementation of the above survey on priority in coordination with CSC-SPV. The nodal officer from CSC-SPV is Shri Rishikesh Patankar, Chief Operating Officer, CSCSPV rishikesh@csc.gov.in (E) [redacted] who may be contacted for any further information in this regard. The CSC VLE may be provided all necessary support including organisation of Gram Sabha/ Gram Panchayat meeting for enabling him/ her to collect the required information.

With regards,

Yours sincerely,

(Govind Mohan)

Encl: Aa

Shri Iqbal Singh Bains
Chief Secretary
Government of Madhya Pradesh
Bhopal